



Baldon Town Council Newsletter Statistics 6 Month Review: June 2022

	February 2022 Newsletter	March 2022 Newsletter	April 2022 Newsletter	May 2022 Newsletter	June 2022 Newsletter
Total Recipients	781	783	781	781	786
Successful Deliveries	778	781	781	780	784
Bounces	3 (0.4%)	2 (0.3%)	0 (0.0%)	1 (0.1%)	2 (0.3%)
Times Forwarded	0	0	0	0	0
Forwarded Opens	0	0	0	0	0
Recipients Who Opened	421 (54.1%)	405 (51.9%)	422 (54.0%)	382 (49.0%)	361 (46.0%)
Total Opens	1,177	736	935	750	803
Last Open Date	6/14/22 11:16AM	6/16/22 8:35PM	6/23/22 5:13PM	6/23/22 2:52PM	6/23/22 9:38PM
Recipients Who Clicked	10 (1.3%)	28 (3.6%)	39 (5.0%)	43 (5.5%)	18 (2.3%)
Total Clicks	13	47	52	66	31
Last Click Date	2/15/22 9:00AM	3/31/22 10:23AM	4/20/22 1:38PM	5/22/22 2:32PM	5/31/22 2:15PM
Total Unsubscribes	0	1	1	1	1